UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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In re:

NEW 97 CLEANERS, INC.,

Chapter 11

Case No. 10-14151(AJG)

Debtor.

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ORDER SCHEDULING INITIAL CASE CONFERENCE

New 97 Cleaners, Inc. (the "Debtor") has filed a voluntary petition for reorganization

under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code") on July 30, 2010;

and the Court having determined that a case management conference will aid in the efficient conduct

of the case, it is

ORDERED, pursuant to §105(d) of the Bankruptcy Code, that an initial case

management conference will be conducted before the Hon. Arthur J. Gonzalez, United States

Bankruptcy Judge, at the United States Bankruptcy Court for the Southern District of New York,

One Bowling Green, New York, New York 10004 on September 8, 2010, at 9:30 a.m., or as soon

thereafter as counsel may be heard, to consider the efficient administration of the case, which may

include, inter alia, such topics as retention of professionals, creation of a committee to review

budget and fee requests, use of alternative dispute resolution, timetables and scheduling of additional

case management conferences; and it is further

ORDERED, that the Debtor shall give notice by mail of this order at least seven (7)

days prior to the scheduled conference to the holders of the ten (10) largest unsecured claims, the

holders of the five (5) largest secured claims, any post petition lender to the Debtor, and the United

States Trustee, and shall promptly file proof of service of such notice with the Clerk of the Court.

Dated: New York, New York

August 19, 2010

s/Arthur J. Gonzalez

HONORABLE ARTHUR J. GONZALEZ

CHIEF UNITED STATES BANKRUPTCY JUDGE